

# Appreciated Securities

A Tax Advantaged Way to Give



Securities and mutual funds that have increased in value and been held for more than one year are one of the most popular assets to use when making a gift to San José State University. You can reduce or even eliminate federal capital gains taxes on the transfer. You are also entitled to a federal income tax charitable deduction based on the fair market value of the securities at the time of the transfer.

## How it Works

Please request a Stock Gift Transfer Letter at 408-924-1123 / [planned.giving@sjsu.edu](mailto:planned.giving@sjsu.edu). Submit the completed form to your broker with a copy to:

Maria Ramirez  
Tower Foundation  
San José State University  
One Washington Square  
San José, CA 95192-0184

[maria.ramirez@sjsu.edu](mailto:maria.ramirez@sjsu.edu)  
Fax: 408-924-1512

Please notify SJSU before the transfer so the gift can be correctly credited.

## Ways to Give Appreciated Securities

### Outright Gift

When you donate securities to SJSU, you receive the same income tax savings that you would if you wrote a check, but with the added benefit of eliminating capital gains taxes on the transfer, which can be higher than 20 percent.

### Transfer on Death (TOD) Account

Placing a TOD designation on your brokerage or investment account will direct that account to one or more persons or charities after your lifetime. You can designate a certain percentage of the account. The beneficiary you name has no rights to the funds until after your lifetime.

### Will or Living Trust

If you aren't ready to give up assets during your lifetime, a gift of securities through your will or living trust allows you the flexibility to change your mind at any time. In as little as one sentence, you can ensure that your support for SJSU continues after your lifetime and that your estate will benefit from a charitable estate tax deduction.

### Charitable Gift Annuity

Funding a gift annuity with appreciated securities or mutual funds will provide reliable payments to you for life at a high rate, an immediate charitable tax deduction, reduction of your capital gains tax, and still allow you to support SJSU students and programs.

### Charitable Remainder Trust

Transfer your highly appreciated securities to a charitable remainder trust and your assets can be sold without incurring capital gains tax. The trustee can then reinvest the proceeds in order to secure you a higher current income yield.

### Charitable Lead Trust

Rapidly appreciating assets such as stocks are a great way to fund a charitable lead trust. Those assets are frozen in value for transfer-tax purposes at the time of funding. At the end of the trust's term, all appreciation that takes place in the trust will pass tax-free to your heirs.

*For more information contact the Planned Giving team at [planned.giving@sjsu.edu](mailto:planned.giving@sjsu.edu) or call 408-924-1120.*